

Patent Specification

Patent Application of

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For

Title: A method for organizing, entertaining and motivating people using the internet.

Abstract

A method for organizing, entertaining and motivating people using the internet with the steps of participation in a internet web-site, the step of joining groups, teams, divisions, clusters or pods on the web-site, the step of automatic membership in successively nested groups until all participants share one common group, the step of participants ranking other participants on the web-site, the step of participants ranking groups on the web-site, the step of giving internet corporate stock ownership rewards as a function of performance measures for the internet site, the step of giving internet web-site corporate stock rewards as a function by formula of the ranking of an individual participant, the step of giving internet web-site corporate stock rewards calculated by formula as a function of the ranking of a group, the step of membership within successively nested groups, the step of stock rewards calculated by formula as a function of the ranking of successively nested groups, the step of rankings as frequently as daily, and the step of rewards as frequently as daily.

Background—Field of Invention

This invention relates to the design of an internet web-site, specifically to a method of organizing, entertaining and motivating web-site participants.

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